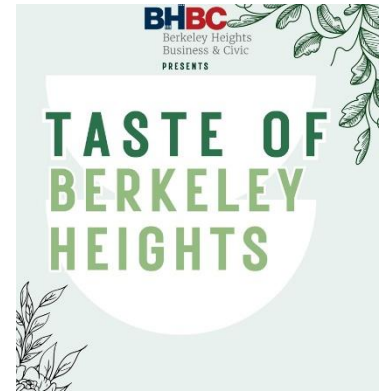


# 1<sup>st</sup> annual Taste of Berkeley Heights

Monday, October 14, 2024; 6-9pm

Embassy Suites by Hilton in Berkeley Heights



## About

The Taste of Berkeley Heights is a tasting event featuring the diverse culinary offerings from Berkeley Heights (and possibly the surrounding area).

This event celebrates our community, supports local businesses, and recognizes sponsors who help make the event possible. Event proceeds will support the Berkeley Heights Business & Civic's advocacy, community engagement, and monthly events which are complimentary to attendees.

## Deadline

To be included in all banners, signage, and promotion, please return this form by **August 1, 2024**. Checks made payable to Berkeley Heights Business & Civic.

Contact Chris Wang, event chair, with any questions. Email: [bhbusinessandcivic@gmail.com](mailto:bhbusinessandcivic@gmail.com) or call 862-812-0341

## SPONSORSHIP OPPORTUNITIES

All Sponsors will be recognized in **some way** in across the following, **depending on the level of Sponsorship**:

- **ALL print & digital marketing materials** used to promote the event
- In the **Event Book** that is distributed at the event to attendees
- On **Sponsorship Recognition Signage** at the event

Additional Sponsorship Benefits are available for each Sponsorship Level.

**All Sponsors** will receive complimentary event tickets, quantity based on Sponsorship Level.

**PREMIER EVENT SPONSOR (\$5000) – 1 available**

Recognized with PREDOMINANT LOGO across:

- ALL print & digital marketing materials used to promote the event
- In the digital event book, distributed at the event to attendees via QR code
- On two Sponsorship Recognition Signage at the event (at the ballroom and atrium entrances)

Additional promotional opportunities:

- Logo and QR code to your website on signs placed on high tops throughout the event space
- Promotional vendor table in the corridor or ballroom – staffed with your team, outfitted with your promotional materials.
- Dedicated individual business spotlight on social media (3-5 minutes)

Complimentary event tickets: 15 tickets (\$900 value)

## PRESENTING SPONSOR (\$2500) – 2 available

Recognized with LOGO across:

- ALL print & digital marketing materials used to promote the event
- In the digital event book, distributed at the event to attendees via QR code
- On two Sponsorship Recognition Signage at the event (at the ballroom and atrium entrances)



Additional promotional opportunities:

- Logo and QR code to your website on signs placed on high tops throughout the event space
- Promotional vendor table in the corridor – staffed with your team, outfitted with your promotional materials.
- Dedicated individual business spotlight on social media (up to 60 seconds)

Complimentary event tickets: 8 tickets (\$480 value)

## GOLD SPONSOR (\$1000) – 8 available

Recognized with LOGO across:

- ALL print & digital marketing materials used to promote the event
- In the digital event book, distributed at the event to attendees via QR code
- On one Sponsorship Recognition Signage at the event

Additional promotional opportunities:

- Promotional vendor table in the corridor – staffed with your team, outfitted with your promotional materials.
- Dedicated individual business spotlight on social media (up to 30 seconds)

Complimentary event tickets: 6 tickets (\$360 value)

## GLASS HOUSE SPONSOR (\$500) – 6 available

This sponsorship is for your (favorite) restaurant to get prime location in the Glass House atrium.

Recognized with BUSINESS NAME LISTED across:

- ALL print & digital marketing materials used to promote the event, as sponsor of Glass House vendor.
- In the digital event book, distributed at the event to attendees via QR code

Additional promotional opportunities:

- BUSINESS NAME listed on GLASS HOUSE signage at the event

Complimentary event tickets: 4 tickets (\$240 value)

## SUPPORTING SPONSOR (\$250) – unlimited

Recognized with BUSINESS NAME LISTED across:

- ALL print & digital marketing materials used to promote the event, as supporting sponsor.
- In the digital event book, distributed at the event to attendees via QR code

Complimentary event tickets: 2 tickets (\$120 value)

# SPONSORSHIP COMMITMENT



PREMIER EVENT SPONSOR (\$5000)

PRESENTING SPONSOR (\$2500)

GOLD SPONSOR (\$1000)

GLASS HOUSE SPONSOR (\$500)

SUPPORTING SPONSOR (\$250)

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

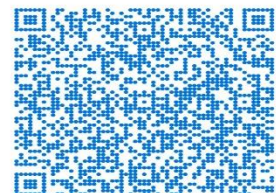
Phone: \_\_\_\_\_

Make check payable to Berkeley Heights Business & Civic and mail to: 105 Diamond Hill Rd, Berkeley Heights, NJ 07922

Or pay electronically via Venmo by scanning the QR code on the right.



Berkeley Heights Business and...  
@BHBCNJ



venmo