



BERKELEY HEIGHTS DOWNTOWN SUMMER BLOCK PARTY

Sunday, June 4, 2023
12:00 - 4:00 pm

*Presented by
Berkeley Heights Business & Civic*

YES! I WANT TO BE A SPONSOR/PARTICIPANT OF THE [BERKELEY HEIGHTS DOWNTOWN SUMMER BLOCK PARTY](#)

COMPANY INFORMATION (PLEASE PRINT CLEARLY)

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

SPONSOR, PARTICIPANT INVESTMENT LEVELS

___ NAMING SPONSOR \$2,500

___ PLATINUM SPONSOR \$1,500

___ GOLD SPONSOR \$1,000

___ RIDE SPONSOR: ___ \$250 ___ \$500

___ BUSINESS ATTENDEE \$75 (reserved booth space on the street)

___ NON-PROFIT ATTENDEE \$50 (reserved booth space on the street)

___ FOOD VENDOR \$250 ___ VOLUNTEER

Thank you for your support. We look forward to seeing you at the [Berkeley Heights Downtown Summer Block Party](#). All monies raised, above expenses, will be donated to Berkeley Heights first responders!

Please help us bring the **party** to Downtown Berkeley Heights.

SPONSOR LEVEL DESCRIPTIONS / BENEFITS

NAMING SPONSOR - \$2,500 (limited to 2)

- Signage: Your company name or logo will be printed on the banner hanging over Springfield Ave for the month of May with a special designation as a naming sponsor;
- Stage: Logo will be on the banner over main entertainment stage;
- A 10-foot by 10-foot booth will be available on the block party grounds to distribute promotional materials;
- Posters: Your company will be recognized as a naming sponsor on Block Party Posters and all press releases.
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

PLATINUM SPONSOR - \$1,500 (limited to 3)

- Signage: Your company name or logo will be printed on banner hanging over Springfield Ave for the month of May;
- Stage: Your logo will be on the banner over main entertainment stage;
- A 10-foot by 10-foot area will be available on the block party grounds to sponsor an activity;
- Posters: Your company will be recognized as a sponsor on Block Party Posters and all press releases.
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

GOLD SPONSOR - \$1,000 (up to 10)

- Signage: Your company name or logo will be printed on banner hanging over Springfield Ave for the month of May;
- Stage: A sign naming your company as a sponsor will be hung over main entertainment stage;
- A 10-foot by 10-foot area will be available on the block party grounds to sponsor an activity;
- Posters: Your company will be recognized as a sponsor on Block Party Posters and all press releases.
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

RIDE/ACTIVITY SPONSOR - \$250 - \$500

- Sponsorships are available on a number of children activities and inflatable rides.
- Signage: Your company name will be printed on a sign at each children's ride/activity; level of sponsorship will dictate number of sponsors (no more than four) at each activity;
- Side Stage Banner: A sign naming your company as a sponsor will be hung over the side stage;
- A 10-foot by 10-foot area will be available on the block party grounds to sponsor an activity;
- PA Announcements: Your company will be recognized during announcements made during the day from the main entertainment stage all afternoon.

TO BE INCLUDED IN ALL BANNERS, SIGNAGE AND PROMOTION, PLEASE RETURN THIS FORM BY **MAY 1ST TO:**

BHB&C 261 SPRINGFIELD AVE, SUITE 202 BERKELEY HEIGHTS, NJ 07922 OR BHBUSINESSANDCIVIC@GMAIL.COM

CHECKS MADE PAYABLE TO BERKELEY HEIGHTS BUSINESS & CIVIC (MEMO LINE: BLOCK PARTY)

QUESTIONS & IDEAS: PLEASE CONTACT US AT BHBUSINESSANDCIVIC@GMAIL.COM

Together we can bring another special event to *Downtown* Berkeley Heights

Thank you!

Paul Neuwirth & Dr. Patrick Smith, Event Co-Chairs